



SmartMonkey.io®

Cookie policy

Last update on January 28th 2019

Cookie policy

SmartMonkey uses cookies in order to improve our website navigation and offer better services to our users and / or clients. Therefore, we notify the user of the use of these cookies, which are installed from our website www.smartmonkey.io or our apps.

For the purposes of this Cookies Policy, “to continue using” shall imply clicking on any button, checkbox or link of the Website as well as downloading any content from it or page scrolling.

DEFINITION OF COOKIES

A cookie is a file that is stored on your computer and / or mobile device when you browse certain websites such as this one. Among other things, cookies allow Websites to store and retrieve information about your browsing habits or your computer and, depending on the information they contain and the way you use your computer, can be used to recognize the User.

Depending on their expiration and the purpose for which the data is collected by means of the cookies, there are different types of cookies.

At the same time, depending on the purpose for which they are used for, cookies can be categorized as:

Analytics Cookies.- These cookies collect data to assess the use you make of the Website and the Website’s overall activity. The Web analytics is the measurement, collection and reporting of web data for purposes of understanding and optimizing the usage of the Website.

Social Cookies.- They are necessary for external social networks (Facebook, Google, Twitter, Pinterest, etc.). Their function is to control the interaction with the social widgets within the site.

Behavioural Advertising Cookies.- These cookies collect information regarding your preferences and personal choices on the Website. They allow us to customize the

advertising in order for it to be relevant to the users and avoid showing already seen ads by the User.

Technical Cookies.- They are strictly necessary for the functioning of the Website, the browsing the User makes of it as well as the functionality and usability of the different options and services contained within the site.

Customization Cookies.- They allow the User to access and use the service based on certain preferences of predefined nature on his device or set by the User himself. For example, the language, the browser used to access the service, the design of the selected content, geolocation of the computer, regional settings of the location the services are accessed from.

Third Party Cookies.- Some Websites may set cookies belonging to third parties in order to manage and improve the services being offered.

TYPES OF COOKIES WE USE

We have designed a table in which the user can view the type of cookies used on our platform and their respective purpose. For this, it is important that the user be clear about the following:

Third Party Cookies: These are managed by other companies and are installed from their computers and / or domains to the users computer or device.

Our Own Cookies: These are managed by our company and are installed by our computers onto the user's computer or device.

Type of cookies we use:

Type and duration of Cookie		Purpose	Own/Third party
_ga	2 years, by default	It is used to monitor user behavior in our platform.	Google Analytics/Twitter
Login cookie - session	2 years, by default	It is used to distinguish users that log in our platform	Google Analytics/Twitter

ANALYTICS COOKIES

Google Analytics

Our Website uses Google Analytics (third-party analytics cookies), a service provided by Google, Inc. ("Google"). Google Analytics cookies are used to allow **SmartMonkey**

analyze the User's interaction with the Website. The information generated by the cookie about your use of **SmartMonkey** (including you IP address) will be transmitted and stored by GOOGLE in servers located in the United States. Google will use such information on our behalf in order to track your use of **SmartMonkey**, to create reports regarding **SmartMonkey**'s activity and providing other services in connection with **SmartMonkey**'s activity. You can refuse the processing of your personal data or information by disabling the use of cookies on your browser's settings. However, please note, that if you do this you may not be able to use the full functionality of **SmartMonkey**. By using **SmartMonkey** you acknowledge the processing of your data by Google in the manner and for the purposes mentioned above.

You can find further information on Google Analytics cookies [here](#).

New Relic

Our Website uses New Relic (third-party analytics cookies), a service provided by New Relic, Inc. ("New Relic"). New Relic cookies are used to allow **SmartMonkey** analyze the User's interaction with the Website. The information generated by the cookie about your use of **SmartMonkey** (including you IP address) will be transmitted and stored by New Relic in servers located in the United States. By using **SmartMonkey** you acknowledge the processing of your data by Google in the manner and for the purposes mentioned above.

You can find further information on New Relic cookies [here](#).

Heap Analytics

Our Website uses Heap Analytics (third-party analytics cookies), a service provided by Heap, Inc. ("Heap"). Heap Analytics cookies are used to allow **SmartMonkey** analyze the User's interaction with the Website. The information generated by the cookie about your use of **SmartMonkey** (including you IP address) will be transmitted and stored by Heap Analytics in servers located in the United States. By using **SmartMonkey** you acknowledge the processing of your data by Google in the manner and for the purposes mentioned above.

You can find further information on Heap Analytics cookies [here](#).

BEHAVIOURAL ADVERTISING COOKIES

DoubleClick

Our Website uses Google Analytics (third-party advertising cookies), a service provided by Google, Inc. ("Google"). To create reports regarding **SmartMonkey**'s activity and providing other services in connection with **SmartMonkey**'s activity.

You can find further information on Doubleclick cookies [here](#).

COOKIES FROM SOCIAL NETWORKS

SmartMonkey, does not manage the networks and / or platforms of a third party, therefore is not responsible for the cookies installed by these platforms. As a user and / or client of our platform, you are required to consult with their Privacy and Cookie Policy to be aware of the type and purpose and ultimately decide to accept or reject them.

Cookies utilized by Facebook:

<https://www.facebook.com/help/cookies>

Cookies utilized by Twitter:

<https://twitter.com/privacy>

Cookies utilized by LinkedIn:

https://www.linkedin.com/legal/cookie-policy?trk=hb_ft_cookie

Cookies from Social Networks

SmartMonkey, does not manage the networks and / or platforms of a third party, therefore is not responsible for the cookies installed by these platforms. As a user and / or client of our platform, you are required to consult with their Privacy and Cookie Policy to be aware of the type and purpose and ultimately decide to accept or reject them.

Cookies utilized by Facebook:

<https://www.facebook.com/help/cookies>

Cookies utilized by Twitter:

<https://twitter.com/privacy>

Cookies utilized by LinkedIn:

https://www.linkedin.com/legal/cookie-policy?trk=hb_ft_cookie

HOW TO DISABLE COOKIES IN YOUR BROWSER

If the user wishes to disable cookies from their browser, we provide them with some links that they can consult depending on the type of browser they have installed on their computer or terminal equipment.

In Google Chrome:

<https://support.google.com/chrome/answer/95647?hl=es>

In Safari:

<https://support.apple.com/kb/ph5042>

In Firefox:

<https://support.mozilla.org/en-US/kb/disable-third-party-cookies>

In Internet Explorer:

<http://windows.microsoft.com/en-US/windows-vista/block-or-allow-cookies>

In Opera:

<http://www.opera.com/help/tutorials/security/privacy/>

We warn the user that uninstalling or disabling cookies from their browser can make it difficult or prevent them from accessing or browsing certain portions of our website.

ON THE PRESENCE OF SMARTMONKEY IN SOCIAL NETWORKS

SmartMonkey will have a corporate profile on the social networks Facebook, Twitter and LinkedIn.

In light of this and in accordance with the provision set by the Data Protection Act, we are responsible for the processing of our users information in such networks. Thus, when the user joins our profile as a follower, you agree to this policy, where we have explained their rights and we inform them on how we will use their information.

As a company or controller, we are required to provide confidentiality in the processing of their information and to ensure compliance with their rights, always in accordance with the provisions set by the Organic Law on Data Protection (Law No. 15/1999 of 13 December).

Furthermore, we inform that although we only use these social networks to post news or relevant information related to the type of benefits or services that we offer, as well as to create topics of interest that we believe will appeal to our clients and / or users. Therefore it is possible that you may receive such news or content with this type of information on your Wall or profile.